



SIMPLY MAGICAL

THE WORLD OF WILHELMINE

Group Tours 2025



EXPERIENCE OUR PASSION FOR BEER & CULINARY HIGHLIGHTS

VISIT US IN BAYREUTH AND LET US INSPIRE YOU!



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HOTEL, RESTAURANT & BAR LIEBESBIER

maiselandfriends.com



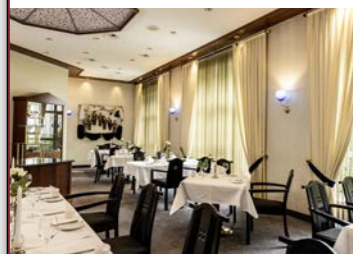
www.arvena.de

Welcome to Bayreuth



Your Bayreuth experience at Arvena Kongress

- 196 air-conditioned rooms
- restaurant, hotel bar & terrace
- sauna & fitness area
- free WiFi
- only 800m to the city centre
- bus parking right by the hotel



ARVENA
HOTEL BY DER WAGNERSTADT
KONGRESS

Arvena Kongress • Hotel in der Wagnerstadt GmbH & Co. KG
Eduard-Bayerlein-Str. 5a • 95445 Bayreuth
0049 (0) 921 727-106 • info@arvenakongress.de



ARRIVAL:
03/21/2025

DEPARTURE:
03/29/2025

NUMBER OF PERSONS:
Adults: 2

FIND ACCOMMODATION



PLACES OF INTEREST
Are you planning a trip to visit the cities of Bavaria? Are you looking for top attractions in Bayreuth? Here you find all the places of interest in Bayreuth.

[CONTINUE READING](#)



EVENTS
On many small and big stages of Bayreuth you find events and festivals all year long. Be it festivals, markets, exhibitions, sports- or dance events, theater or opera.

[CONTINUE READING](#)



SHOPPING
One of the stages for shopping and to linger on is the pedestrian precinct. The many attractions make it a popular place to spend some time.

[CONTINUE READING](#)



VISIT OUR WEBSITE:

[WWW.BAYREUTH-TOURISMUS.DE](https://www.bayreuth-tourismus.de)

WELCOME

If you are not yet familiar with the “World of Wilhelmine”, then it’s about time to discover it! Enchanting palaces, legendary formal gardens and a UNESCO World Cultural Heritage Site await you. In the new World Heritage Information Center "Margravial Opera House: World Heritage & Museum," the UNESCO World Heritage Site Margravial Opera House takes center stage. In elaborately designed exhibition rooms, your group will experience the history of the opera house and the exciting baroque theater world with all their senses. This brochure offers you a wealth of ideas and practical tips for planning your group tour for 2025. As a framework, countless thematic guided tours and package deals on topics such as culture, music, beer and culinary highlights are available.

i Information, Guided Tours, Accommodation Service, Conference Service, Framework Programmes, Package Deals

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www.bayreuth-tourismus.de · info@bayreuth-tourismus.de

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OVERVIEW



BAYREUTH4LADIES

This mix and match programme is especially intended for groups of women who would like to put together their own tour of the World of Wilhelmine, chosen from a multitude of different activities available. From wellness, beauty and shopping to chocolate praline and truffle workshops or beer tasting – they are all on offer here!

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BEER AND CULINARY HIGHLIGHTS

Bayreuth looks back on a long tradition as a city of beer. The region also holds a world record for the highest density of breweries: Over 200 breweries produce around 1,000 varieties of beer and the The Maisel & Friends brewery site alone offers 100 types of beer as well as a wide range of exciting beer and culinary experiences. Discover our culinary diversity on one of our beer and local delicatessen guided tours, or with one of our package deals.

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THE WORLD OF WILHELMINE

Margravine Wilhelmine transformed Bayreuth into a glamorous centre of art and culture. The garden art and landscaped parks are some of the most beautiful in Central Europe. The New Palace and the Hermitage are Baroque pearls, and visiting the UNESCO World Heritage Site, the Margravitätsopernhaus, is the highlight of every stay in Bayreuth.

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BAYREUTH – THE WAGNER CITY

In 2026, Bayreuth will celebrate the 150th anniversary of the festival with a comprehensive and high-quality program. The term "Living World Culture" aptly describes the Bayreuth Festival and the legacy of Richard Wagner. With the Richard Wagner Museum in Haus Wahnfried, the unique Festival Theatre, and the "Walk of Wagner" that makes Richard Wagner's Bayreuth accessible to everyone, Bayreuth is globally recognized as the Wagner City!

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BAYREUTH ALL YEAR ROUND

No matter what occasion and in which season you visit Bayreuth, it's always worth a visit: Visit one of over 25 museums, stroll in the footsteps of Franz Liszt, Jean Paul and Romanticism, or book a guided tour with Bayreuth's Night Watchman. Become familiar with Jewish Bayreuth in the past and present, or get into the mood for Christmas in one of Franconia's prettiest towns...

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TRIPS TO THE SURROUNDING AREA

Historic towns and cities in the area, the scenic location between the densely wooded Fichtelgebirge and the romantic landscapes of Franconian Switzerland, and a choice of several thermal spas nearby make Bayreuth an ideal starting point for tours and day trips. With the historic old towns of Bamberg and Regensburg, the Würzburg Residence, the Limes, the Wartburg, Weimar (x2) or Prague (x2), a total of nine UNESCO World Heritage Sites can be reached as day-trip destinations.

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THE ENCHANTING HERMITAGE

2 hours

On a stroll through the historic park, a landscaped formal garden of European importance, participants see the fabulous Orangerie with the Sun Temple, crowned by a statue of Apollo, God of the Muses. The walking tour also encompasses the upper grotto and lower grotto with their water features. On request, the tour can include a visit of the Old Palace, with the state rooms and private chambers of the Margravine Wilhelmine. (This extends the duration of the tour to 3 hours.)

Group price * €120

GARDEN ART IN FANTASIE

2 hours

A drive to Fantaisie Palace and tour of the historic park grounds with their original features, spanning three significant phases in the development of garden art and landscape design: Rococo, Empfindsamkeit (sentimental landscape style) and Romantic Historicism. To round off the tour, you can opt to visit the first German Museum of Garden Design in Fantaisie Palace, which is dedicated to the history of garden art in Central Europe. Here, you can learn about the stylistic eras of garden design from the Middle Ages to modernity. Central to the interactive exhibition are design principles and design features, garden plants and garden use. (This extends the duration of the tour to 3 hours.)

Group price * €120

IN THE FOOTSTEPS OF MARGRAVINE WILHELMINE

2 hours

The Prussian princess and margravine, Wilhelmine of Bayreuth, promoted the arts on a grand scale. In this tour, you will stroll along the trail she left behind her in Bayreuth. You will learn some interesting facts about her life, her structures and her artistic work. After the guided tour, you will have the opportunity (depending on opening hours) to visit the UNESCO-World Heritage Site, the Margravial Opera House.

Group price * €135

HISTORIC BAYREUTH

2 hours

Our guided city walk takes the participants through the historic town centre, and visits the most significant buildings and structures: the UNESCO World Heritage Site, the Margravial Opera House, the New Palace, the Court Gardens, and Haus Wahnfried. At the end of the tour, you can choose to climb to the top of the 16th century palace tower and enjoy the magnificent view of the Festspielhaus and the Fichtelgebirge beyond it (optional extra, €1 per person).

Group price * €120

HISTORIC BAYREUTH INCL. THE FESTSPIELHAUS (OUTSIDE VISIT) OR THE HERMITAGE

3 hours

On this tour, as well as the historic town centre (see Historic Bayreuth), participants visit either the Richard Wagner Festspielhaus or the Hermitage, a unique landscaped park and gardens on the outskirts of town.

Group price * €160



MARGRAVIAL OPERA HOUSE: WORLD HERITAGE & MUSEUM

The Margravial Opera House is the best-preserved free-standing Baroque court theater and has been a UNESCO World Heritage Site since 2012. In the opera house and the new "Margravial Opera House: World Heritage & Museum" information center, visitors can experience the history of the building with all their senses and without any barriers. One of the highlights is the playable reconstruction of a baroque stage. Visitors are even allowed to operate elements of the stage technology such as the curtain or scenery drive themselves.

Tour of "Margravial Opera House: World Heritage & Museum":

April-September: daily 9 a.m.-6 p.m.

October-March: daily 10 a.m.-4 p.m.

More information on the guided tour schedule (e.g., reservation options, dates, group tours, etc.) at,

www.bayreuth-wilhelmine.de

Group price * from €70



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PREVIEW 2026

150 JAHRE FESTSPIELE IN BAYREUTH



HAUS WAHNFRIED – THE RICHARD WAGNER MUSEUM

approx. 1½ hours

The Richard Wagner Museum is considered to be one of the most important museums of the present day. Participants of the guided tour will visit Haus Wahnfried, which is completely dedicated to the life of Richard Wagner during his time in Bayreuth. In the new building, which borders the Court Gardens, they can take in the exhibition on his works, their impact and the history of the Bayreuth Festival.

Group price * €80

IN THE FOOTSTEPS OF RICHARD WAGNER

2 hours

In this guided tour to original locations, the participants delve into the Bayreuth of the famous composer and learn a lot of interesting facts about the life of Richard Wagner and about his contemporaries. You will visit Haus Wahnfried, Richard Wagner's grave, the Court Gardens, the New Palace and the Margravian Opera House.

Group price * €135



GUIDED TOUR OF THE FESTSPIELHAUS

approx. 45 minutes

As part of the guided tour of the Richard Wagner Festspielhaus, the participants will view the stone erected in 1876 to commemorate the opening of the first Bayreuth Festival and the Königsbau, a royal annex. Other parts of the building visited are the auditorium and the orchestra pit of the famous opera house (depending on whether access is possible).

Price per person incl. admission to the Festspielhaus * €8 plus € 20,- foreign language surcharge per group

If there are less than 12 people in the group, a fixed price of €96 will be charged.

FAMOUS WOMEN IN BAYREUTH

2 hours

Since Wilhelmine, the Prussian princess who became a margravine in Bayreuth, Bayreuth has been a city of "female power" – and that is true to this day: Be it as president of the government of Upper Franconia or as festival director, Bayreuth's prosperity lies in female hands. Many influential and famous women have lived in or visited Bayreuth. This tour is all about Cosima, the grande dame and "guardian of the grail", the much beloved Sisi, Empress Elisabeth of Austria, the women's rights activist Malwida von Meysenbug, and Virginia Woolf, not forgetting the Bayreuth careers of "Wagner goddesses" such as Birgit Nilsson or Gwyneth Jones.

Group price * €135

SIGHTSEEING WALK WITH THE "MARGRAVINE WILHELMINE"

2 hours

Accompanied by the "Margravine Wilhelmine", the group explores the historic town centre on foot, sees the New Palace, the Court Gardens and the UNESCO World Heritage Site, the Margravian Opera House (outside visit). "Wilhelmine" not only provides a wealth of interesting information about her times, but also shares the odd humorous anecdote about life at the margravian court.

Group price * (only german language) €150

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MAISEL & FRIENDS

approx. 1 hour

A tour through the beer experience world on the Maisel & Friends brewery site is an exciting journey through time from the traditional roots of the historic brewery over four generations to the very modern Maisel & Friends brewing workshop, where the brewing specialties of the future are being composed. On more than 4,500 square meters, visitors learn that master brewers are true artists who can create an almost infinite variety of beer creations from just four raw materials. This is where passion, craft brewing culture, enjoyment and art come together. This combination of historic brewery, innovative brewing workshop and urban hospitality in the adjoining Liebesbier hotel and restaurant makes Maisel & Friends truly unique.

Contact address and directions:

Andreas-Maisel-Weg 1, 95445 Bayreuth,
Tel. +49-(0)921-401234, www.maiselandfriends.com/erleben

[For prices and opening hours see website.](#)

Group arrangements on request.

BAYREUTH CATACOMBS

approx. 1½ hour

The adventure tour through the Bayreuth catacombs gives visitors a fascinating insight into the history of the city and its beer, and into the many uses to which Bayreuth's extensive cellar facilities have been put over the past centuries. From the origin of the corridors, to the importance of the rock cellars for the communal and basin brewing in Bayreuth, to the role of the facilities in World War II, the experienced tour guides have many a bizarre story in store and provide guests with an insight into the underground realm with its special charm and mysterious atmosphere.

Contact address and directions:

Andreas-Maisel-Weg 1, 95445 Bayreuth,
Tel. +49 (0)921-401234, www.bayreuther-katakomben.de

[For prices and opening hours see website.](#)

Group arrangements on request.

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BAYREUTH CULINARY TOUR

approx. 2½ hours

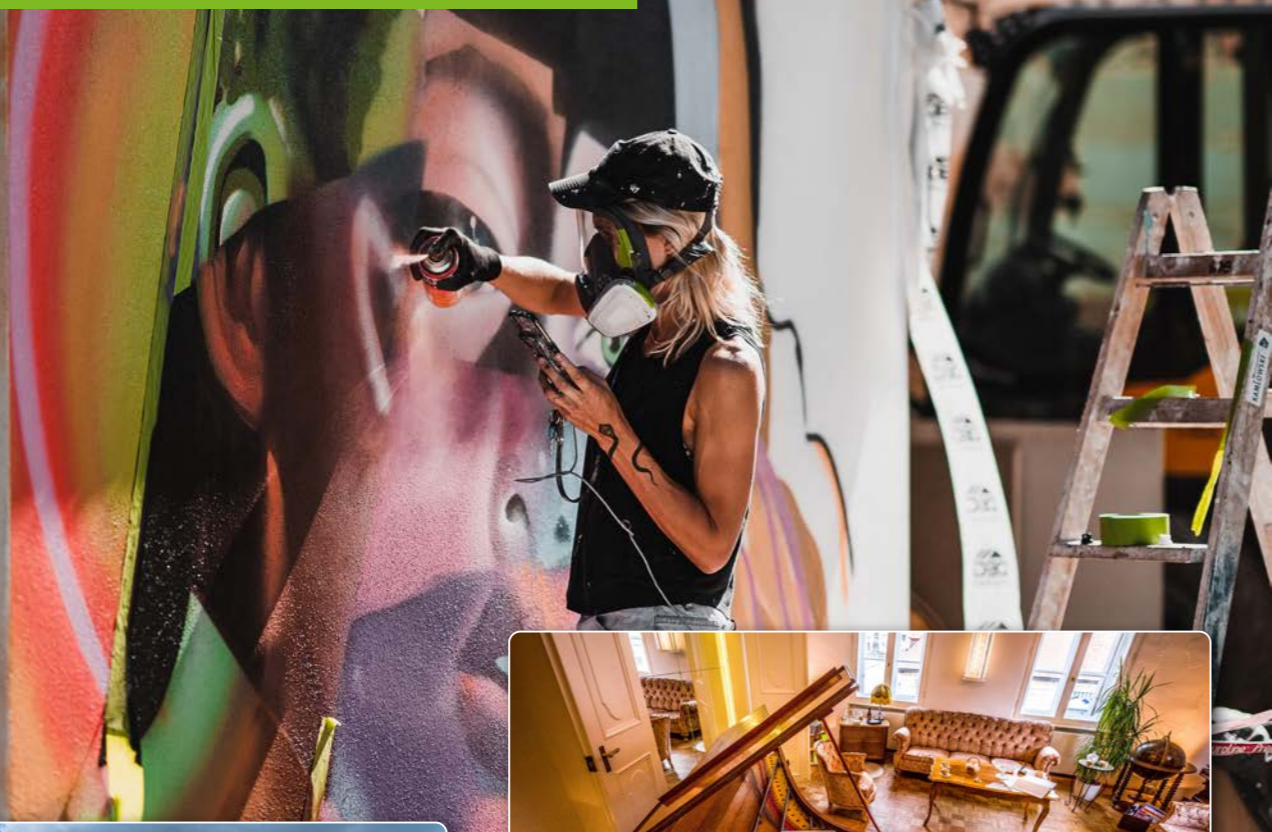
Bayreuth lies at the heart of the "Genusregion Oberfranken" – the culinary centre of Upper Franconia. Nowhere else will you find more breweries, bakeries and butchers per head of population than here. Over 200 breweries produce over 1,000 varieties of beer: a world record! This guided tour literally gives you a "flavour" of Bayreuth, and the culinary specialties of the city and the region. A must: the Bayreuth beer and the specialties of Bayreuth's bakeries. This tour can be booked throughout the year, except on Sundays and public holidays.

Participants: maximum 15 people

Price per person * €28,50



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GUIDED TOUR MARGRAVIAL CHURCHES

approx. 3 hours

Accompanied by a tour guide, you will visit both of the margravian churches in the historic town centre, the Schlosskirche and the Spitalkirche, as well as the Stadtkirche, which with its Hohenzollern tombs is known as "the mother of all margravian churches". The tour is rounded off with a guided tour of the Ordenskirche in the Baroque district of St Georgen.

Group price * €195

IN THE FOOTSTEPS OF JEAN PAUL

2 hours

200 years ago, the poet Jean Paul passed away; he lived and worked in Bayreuth for around 20 years. Along the various stages of the Jean-Paul walk, the life and work of Jean Paul, the most successful German writer of the early 19th century, come to life. Choose between various sections of the walk, from the "Rollwenzel" to the museum, through the town centre, out into the Altstadt and from Meyernberg to Fantaisie, which all focus on different aspects of Jean Paul's work.

Group price * €135



STEINGRAEBER PIANO MUSEUM

approx. 1 hour

Since 1852, Steingraeber have been handcrafting upright and grand pianos using time-honoured traditions, and today they are one of only five piano manufacturers worldwide to have gained a prime ranking. The tours of Steingraeber begin in the bel étage of the former residence of the first minister to the margraves, at the Liszt piano in the Rococo room. The tour includes the new "Wagner room" and other rooms which have recently been added to the museum. Immerse yourself in the world of square pianos, fortepianos etc.

Group price * on request

During the opening hours: Mon - Fri 10am-6pm and Sat 10am-2pm

Bookings directly at Steingraeber, phone: +49 (0)921 - 64049, www.steingraeber.de

URBAN ART TOUR

2 hours

Bayreuth is a great destination when it comes to art in public spaces like street art and urban art. During this guided tour, participants will be introduced to some of these artworks and gain a deeper understanding of the creative journey of the respective artists. The participants will learn what there is to discover in Bayreuth and which famous artists have immortalized themselves in the city.

Group price * €135



IN THE FOOTSTEPS OF FRANZ LISZT

2 hours

The city tour begins in the Franz Liszt Museum, the house in which the virtuosic pianist and composer died, and continues with a stroll through the Court Gardens, past Haus Wahnfried and Richard Wagner's grave. Via Friedrichstraße, with its Baroque buildings, and past the piano manufactory Steingraeber & Söhne, the walk proceeds to Franz Liszt's burial chapel in the city cemetery.

Group price * €135

Visit of Franz-Liszt-Museum upon possibility.

JEWISH LIFE IN BAYREUTH

2 hours

A city walk through over 800 years of Jewish history and Jewish life in former times and in today's Bayreuth. With its roots in the 13th century, the Jewish community has today risen to around 500 members again, after the persecutions and deportations during the National Socialist period. Bayreuth's synagogue, located in the historic town centre, which you can also visit from the outside, dates from the year 1760 and is the oldest synagogue still in use in Germany. The genizah, which was discovered in the attic during renovation work in 2010, and whose objects date back as far as the 16th century, will be on view in the Jewish Cultural Centre and Museum, which is currently being established.

Group price * €135



CHRISTMAS CITY WALK

approx. 2 hours

Book one of our Christmas city walks for your group, to see one of the prettiest towns in Franconia festively decorated during Advent and over Christmas. The heart of festive Bayreuth is formed by the Christkindlesmarkt, or Christmas market, the Winterdorf (winter village) in front of the Old Palace, and Bayreuth's Christmas lights, over 7 km long, which bathe the historic town centre in warm, festive light. The best views of Bayreuth at Christmas can be had from the approximately 500 year-old Palace Tower, which you can opt to climb as part of this tour (optional, for an extra €1 per person).

Group price * €120

FREEMASONRY ONCE AND TODAY

2 hours

A guided tour dedicated to the visible and invisible traces left by famous freemasons. Already a centre of Freemasonry in the 18th Century, the Palace Lodge was one of the earliest masonic lodges in Germany, founded by Margrave Friedrich in 1741.

Group price * €135

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BARRIER-FREE TOUR OF BAYREUTH

2 hours

Bayreuth has a lot to offer for people with disabilities. Disabled people with reduced mobility, strongly impaired vision, or who are blind or deaf can discover the festival city for themselves on this tour. Our tour guides are specially trained for this tour, to enable them to deal appropriately with different groups of people with disabilities.

Group price * €120

OUT AND ABOUT WITH THE NIGHT WATCHMAN

approx. 2 hours

In addition to the numerous night watchman tours through the historic town centre or Baroque district of St. Georgen, groups are free to book tours with Bayreuth's watchman after dark at any time. Participants of this tour accompany the night watchman on his round through Medieval Bayreuth or to unfamiliar corners and choice historic treasures of St. Georgen. You can opt to climb the historic 16th century Palace Tower in the centre of town. The night watchman tells you about the times when Margravine Wilhelmine, Jean Paul or Richard Wagner lived in Bayreuth, or you can visit the Ordenskirche, one of the most beautiful margravit churches in Franconia. A visit to the Baroque Stiftskirche and a descent into the underground St. Georgen are further highlights the tour has to offer.

Tour 1 city centre Group price German language only* € 125,-
Tour 2 St. Georgen Group price German language only* € 125,-



HISTORIC EXPERIENCE TOUR: THE WATCHMAN'S WIFE

approx. 2 hours

High up in the north tower of the Gothic Stadtkirche lives the watchman with his wife, whom you will get to know in this highly amusing and entertaining experience tour. She shares the latest tales and rumours with the participants in the Franconian dialect, because gossip and rumours are her specialities. People who confide in her can be sure that the information shared will be passed on without further ado, for the watchman's wife does not only have a loose tongue; she is also extremely inquisitive.

Group price * German language only €135

* see p. 20

BAYREUTH'S WS – IN THE FOOTSTEPS OF THE FAMOUS

2 days / 1 night

Wagner, Wilhelmine, World Cultural Heritage Site: Experience a fascinating cultural weekend in historic Bayreuth with its fantastic sightseeing opportunities. Join a tour guide through the historic town centre to learn more about personalities like Margravine Wilhelmine, Voltaire, Richard Wagner, Franz Liszt and Jean Paul. You can opt to climb up the Palace Tower and take in the magnificent view reaching to the Festspielhaus on Bayreuth's "Green Hill" (€1 per person). "Bratwurst" (sausage) and wheat beer are just as much a part of Bayreuth, and you can sample these in a traditional Bayreuth lunch of bratwurst, washed down with a glass of Maisel's Weisse.

Includes: One overnight stay, a guided tour and a bratwurst lunch.

Valid:

All year round except for during the festival (mid-July – the end of August).

Price per person in a double room * 3* hotel from €99
4* hotel from €109

GET AWAY FROM IT ALL – THE GIRLFRIENDS' TRIP I

2 days / 1 night

Summon the girls together and get away from it all: Create your own trip to the world of Wilhelmine and put together a couple of fantastic, unforgettable days in Bayreuth. Discover Wilhelmine's wonderful palaces, gardens and the UNESCO World Heritage Site, the Margravit Opera House, and put your own personal programme together from a palette of possibilities. From wellness, beauty and shopping to chocolate praline making workshops or beer tasting – it's all there.

You will find further information at:

www.bayreuth-tourismus.de

Includes: One overnight stay with breakfast, a combi-ticket including entrance to the Margravit Opera House and to the New Palace, a guided city walk (May – October Saturday and Sunday 10.30 am) and one evening meal.

Valid:

All year round except for during the festival (mid-July – the end of August).

Price per person in a double room * 3* hotel from €119
4* hotel from €129



SUMPTUOUS LUXURY – THE GIRLFRIENDS' TRIP II

3 days / 2 nights

The world of Wilhelmine, daughter of the king, enchants its visitors to this day in the New Palace and the Margravit Opera House, which has recently been appointed a UNESCO Cultural Heritage Site. Add to that the sumptuous luxury the Lohengrin Therme spa has to offer – a dream. There is simply no better way to relax!

You will find further information at:

www.bayreuth-tourismus.de

Includes: Two overnight stays with breakfast and an evening meal at a selected Bayreuth restaurant. A guided "Historic Bayreuth" city walk (May – October Saturday and Sunday 10.30 am). A day ticket to the Lohengrin Therma spa with the "Zupf-massage" wellness package, a "pinch technique" massage and admission to the New Palace and the Margravit Opera House are included.

Valid:

All year round except for during the festival (mid-July – the end of August).

Price per person in a double room * 3* hotel from €259
4* hotel from €279

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BAYREUTH'S ENCHANTING GARDENS UND STATELY PARKS

3 days / 2 nights

Discover Bayreuth's unique landscaped parks and garden art. In addition to the Baroque gardens from the margravian era, which belong to the highlights of 18th century garden architecture, the public parks also delight their visitors with their eccentric flower beds and lavish grassy areas. Take in the beautiful parks and gardens in and around Bayreuth over three days, and enjoy the variety of culinary delights the region has to offer.

Includes: Two overnight stays with breakfast, two evening meals, admission to the Old Palace at the Hermitage and to the Museum of Garden Design, a guided tour of the festival park, the Hermitage, Fantaisie and the Ecological Botanical Gardens of the University of Bayreuth, a "Historic Bayreuth" guided walking tour.

Valid:

May – mid-October except for during the festival (mid-July – the end of August).

Price per person in a double room * 3* hotel from €239
 4* hotel from €259

THE WORLD OF WILHELMINE

3 days / 2 nights

It was Margravine Wilhelmine, the artistically minded favourite sister of Frederick the Great, who caused Bayreuth to flourish in the 18th century. She gave Bayreuth numerous palaces, parks, and the wonderful Margravian Opera House, which was selected as a UNESCO World Cultural Heritage Site, since it was deemed the most beautiful Baroque theatre in Europe. Experience Margravine Wilhelmine's Bayreuth, visit the places of her everyday life and activities. You will visit the New Palace in the town centre, the Old Palace at the Hermitage, a park and palace ensemble which combines the elements of Baroque garden art with English landscape architecture, and whose uniqueness captivates its visitors, and the Museum of Garden Design in Fantaisie Palace.

Includes: Two overnight stays with breakfast, the "In the footsteps of Margravine Wilhelmine" guided city walk, a combi ticket for admission to the New Palace and the Margravian Opera House, admission and a guided tour of the Old Palace at the Hermitage and the Museum of Garden Design at Fantaisie Palace, one evening meal.

Valid:

May – mid-October except for during the festival (mid-July – the end of August).

Price per person in a double room * 3* hotel from €199
 4* hotel from €219

WILHELMINE & WELLNESS

4 days / 3 nights

Margravine Wilhelmine gave Bayreuth numerous palaces, parks and the wonderful Margravian Opera House, which was selected as a UNESCO World Cultural Heritage Site, since it was deemed the most beautiful Baroque theatre in Europe. The Hermitage, a historic park and palace ensemble on the outskirts of town, is also quite unique. The "Lohengrin Therme" spa baths are situated in the picturesque Roter Main valley. In the wellness area, where everything is geared towards spoiling you from head to toe, we will whisk you off to an oasis of wellbeing and relaxation, where you can unwind and replenish your energy.

Includes: 3 overnight stays with breakfast, a guided city walk in English language (May – October Saturday and Sunday 10.30 am), admission fees (the Margravian Opera House, the New Palace, the Hermitage, the Museum of Garden Design at Fantaisie Palace, the "Lohengrin Therme" spa baths incl. sauna), three evening meals, a welcome gift.

Minimum booking: 6 people

Valid:

April – October except for during the festival (mid-July – the end of August).

Price per person in a double room * 3* hotel from €319
 4* hotel from €349

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RICHARD WAGNER'S BAYREUTH

3 days / 2 nights

Long before Richard Wagner and his family arrived in Bayreuth, in 1872, he had clear expectations of his festival venue and retirement home. He wanted to stage his "Ring des Nibelungen" far removed from the distractions and bustle of "urban civilization", and in a theatre of his own. These were just some of the reasons he chose Bayreuth. On the guided city tour "In the footsteps of Richard Wagner" and in the Richard Wagner Museum, you can see a lot of authentic Wagner sites in Bayreuth. You will also visit the "Eule", a historic restaurant where Wagner and his contemporaries used to meet.

Includes: Two overnight stays with breakfast, one evening meal, the „In the footsteps of Richard Wagner“ guided city walk, admission fee and a guided tour of the Richard Wagner Museum.

Valid:

All year round except for during the festival (mid-July – the end of August)

Price per person in a double room * 3* hotel from €159
 4* hotel from €179

CLOSE TO ETERNITY – THE MARGRAVIAL CHURCHES IN BAYREUTH

2 days / 1 night

Still a real insider tip, but with our package deal you can visit some of Bayreuth's most beautiful 18th century margravian churches. You can also enjoy some Franconian specialties in a typical Bayreuth inn, and can opt to visit Richard Wagner's Haus Wahnfried, the New Palace, or the UNESCO World Heritage Site, the Margravian Opera House.

Includes: One overnight stay with breakfast, one evening meal, a "Margravian Churches" guided tour (3 hours), information material.

Valid:

All year round except for during the festival (mid-July – the end of August).

Price per person in a double room * 3* hotel from €109
 4* hotel from €119



BAYREUTH AT CHRISTMAS

2 days / 1 night

Visit Bayreuth at Christmas and become enchanted by one of the prettiest towns in Franconia, with its over 7km of Christmas lights. Visit the Christmas Market and get into the mood for Christmas with a glass of mulled wine. Explore the Medieval alleys and if you like, climb up the Palace Tower to the watchman's room. From there, high above the rooftops, you have the best view of the town, festively decorated for Christmas. This package deal leaves you enough time for some leisurely Christmas shopping.

Includes: One overnight stay with breakfast, one evening meal, a glass of mulled wine per person at the Christmas Market and also at the Winter Village. Night watchman guided tour with the option to climb up the Palace Tower. Festive welcome gift.

Valid:

From the first weekend in Advent to Christmas.

Price per person in a double room * 3* hotel from €119
 4* hotel from €129

THE MASTER BREWER TOUR

3 days / 2 nights

Bayreuth has been a beer-producing town par excellence for a very long time. In the 18th century, Bayreuth was home to no fewer than 74 breweries. To this day, beer from Bayreuth has a legendary reputation, and a taste of Maisel's Weisse is all it takes to convince you: The best wheat beer comes from Bayreuth. On the master brewer tour, visitors dive into the fascinating world of beer brewing, visit small breweries in and around Bayreuth, and have the opportunity to meet the master brewers in person. It goes without saying that this tour also visits the Maisel & Friends brewery site and Maisel's Beer World.

Includes: Two overnight stays with breakfast, one midday meal, one evening meal, a trip to Franconian Switzerland with a guided tour through a typical Franconian brewery, admission fees and guided tours.

Valid:

All year round except for during the festival (mid-July – the end of August)

Price per person in a double room * 3* hotel from €239
 4* hotel from €259

* see p. 20

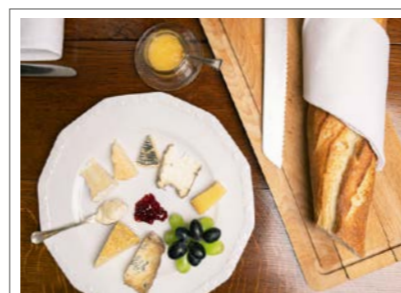
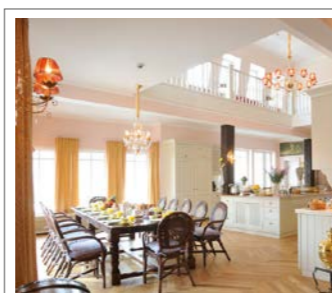
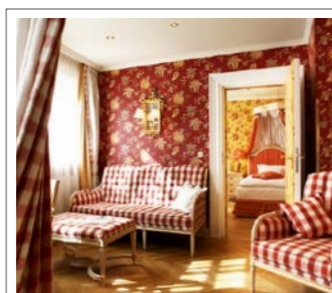
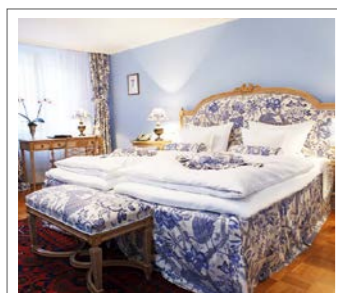


Der Goldene Anker - privat geführt von der Familie Graf seit dem 18. Jahrhundert.
 Gelebte Gastfreundschaft und historisch gewordene Hoteltradition
 erwarten Sie bei uns im Herzen Bayreuths.
 Willkommen in einem Markgräflichen Wahrzeichen
 direkt neben dem UNESCO Weltkulturerbe!

The Goldener Anker Hotel is privately owned and run by the Graf family since 1753.
 A warm welcome awaits you here, in a hotel steeped in history
 in the heart of Bayreuth, next to the UNESCO World Heritage Site.
 Welcome to one of Bayreuth's margravian landmarks.

goldener.anker.bayreuth

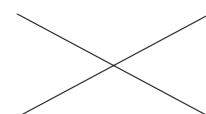
Hotel Goldener Anker Bayreuth



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MARGRAVIAL GARDENS INCL. SANSPAREIL

8 hours

You will begin with a visit to the Hermitage park gardens, and move on to Fantaisie Palace Gardens and Germany's first Museum of Garden Design in Fantaisie Palace, before enjoying a tasty lunch at a country inn. After lunch, you will visit Sanspareil Rock Garden with its Oriental Building, its bizarre rock formations and the rock theatre. At the sight of the rock garden, one of Frederick the Great's ladies of the court is reported to have exclaimed: "Ah, c'est sans pareil" - "Oh, it's unparalleled!", upon which Margrave Friedrich commanded that the place Zwernitz be renamed "Sanspareil".

Includes: Accompanied and guided day trip including visits of the Hermitage, Fantaisie Palace and Park, and Sanspareil. Midday meal at a frankonian Guesthouse (drinks not included).

Price per person* €95

TRIPS TO THE SURROUNDING AREA

If your visit extends over a few days, we recommend a trip to one of the cultural towns or the idyllic countryside in the region. The formal imperial city of Nuremberg, the UNESCO Centre of World Heritage, Bamberg, the woody hiking paradise of the Fichtelgebirge or the romantic scenery of Franconian Switzerland can all be reached within an hour's drive of Bayreuth. On request, we will be happy to put together a programme tailored to your interests.

Group price* on request



* see p. 20

BY MOTORWAY

A9
A9 Berlin - Munich, Exits Bayreuth Süd (South) and Bayreuth Nord (North).

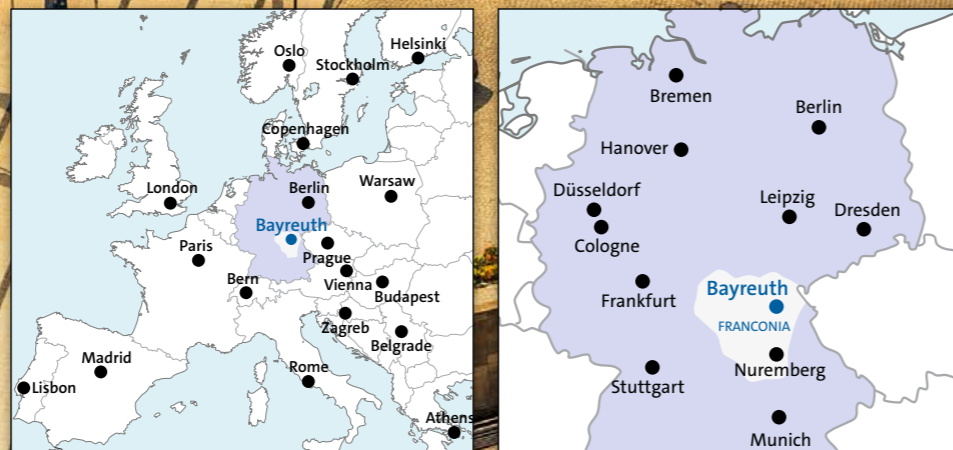
A70
A70 Schweinfurt-Bamberg-Bayreuth, Exit Bayreuth West.

BY RAIL

Every hour Bayreuth-Nuremberg and back by regional express train.

BY PLANE

Nuremberg Airport (80 km).



OUR SERVICE FOR YOU:

- Conducting guided tours and programmes
- Hotel booking service
- Booking and conducting package deals

Information, city tours, accommodation booking service, conference service, framework programmes, package deals

i Bayreuth Marketing & Tourismus GmbH
Tourist Information
Opernstraße 22, 95444 Bayreuth
Tel. +49 (0)921 885-88 · Fax. +49 (0)921 885-755

www.bayreuth-tourismus.de · info@bayreuth-tourismus.de

ADDITIONAL INFORMATION APPLICABLE TO ALL GUIDED GROUP TOURS AND PACKAGE DEALS:

- The prices specified for the guided tours relate to the duration of the respective tour as stated. Each additional hour is calculated at a rate of €30 for tours in German and €35 for tours in other languages.
- If not already listed as part of our all-inclusive offers, the following entrance prices (per person – group price from 15 people) must be added to the tours, depending on the tour and which attractions are visited:

- Margravia Opera House	€7
- New Palace	€4.50
- Hermitage Old Palace	€3.50
- Fantaisie Palace	€3
- Sanspareil Oriental Building closed for renovation; re-opening planned for 2026	€3
- Festspielhaus	€8
- Richard Wagner Museum	€6
- Franz-Liszt-Museum	€2
- Jean-Paul-Museum	€2
- Maisel's Beer World (min. 10 people)	€16
- Bayreuth Catacombs (min. 10 people)	€14
Beer World & Catacombs tourguide	additional € 55
- Palace Tower (advanced booking required)	per person €1
- Piano Manufactory Steingraeber & Söhne: Tel: +49(0)921 64049, www.steingraeber.de	on request

- For all tours the maximum group size is 25 people. A second tour guide will be appointed to groups of over 25 people.

- Please note that all guided tours and programmes which include visits to the formal gardens of the Hermitage and / or Fantaisie Palace can only be booked from April to mid-October due to the opening hours of the palaces.
- Guided tours in the palaces and museums of the Bavarian Department of State-owned Palaces, Gardens and Lakes (Bayerische Schlösserverwaltung) are conducted by employees of the department. The prices and terms and conditions are set by the Bavarian Department of State-owned Palaces, Gardens and Lakes.
- Guided tours of the Festspielhaus can be booked, subject to changes due to closures for rehearsals, from September – May.
- Special group prices can be arranged for school groups. Please contact us for more information.
- Minimum numbers for booking package deals: 15 people
- Surcharge for single occupancy for all categories: €39
Extra night per person in a 3* hotel €49
in a 4* hotel €59
- During the Bayreuth Festival at the end of July and in August, it is difficult to book hotel rooms for groups in Bayreuth. We are happy to offer you alternative accommodation in the surrounding area at this time.
- Transfers, trips and day trips are conducted with the group's own bus. On request, we can put together a quote for bus journeys.
- In some museums and institutions there will be supplements for guided tours apart from regular opening hours and on weekends and public holidays.
- All prices are based on the prices for 2024, and are subject to change in 2025.

- The guided city walks with "Margravine Wilhelmine" and with "The Watchman's Wife" can only be booked in German.



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guided tours + concerts

CASTLE HOTEL
rooms + events

TAVERN
with beer garden

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FALCONRY
falconry displays





GETAWAY DESTINATION

The more than 800 year old Castle in the heart of Franconian Switzerland is one of the main 100 Franconian tourist attractions and one of the favourite destinations for a day trip in the region around Bayreuth.

CASTLE HOTEL

Enjoy a romantic and exquisite dinner in the Castle restaurant, have a good glass of wine in front of the huge fire place in the chimney room and spend a night in the warm elegance of the cosy hotel rooms and suites.

EVENT LOCATION

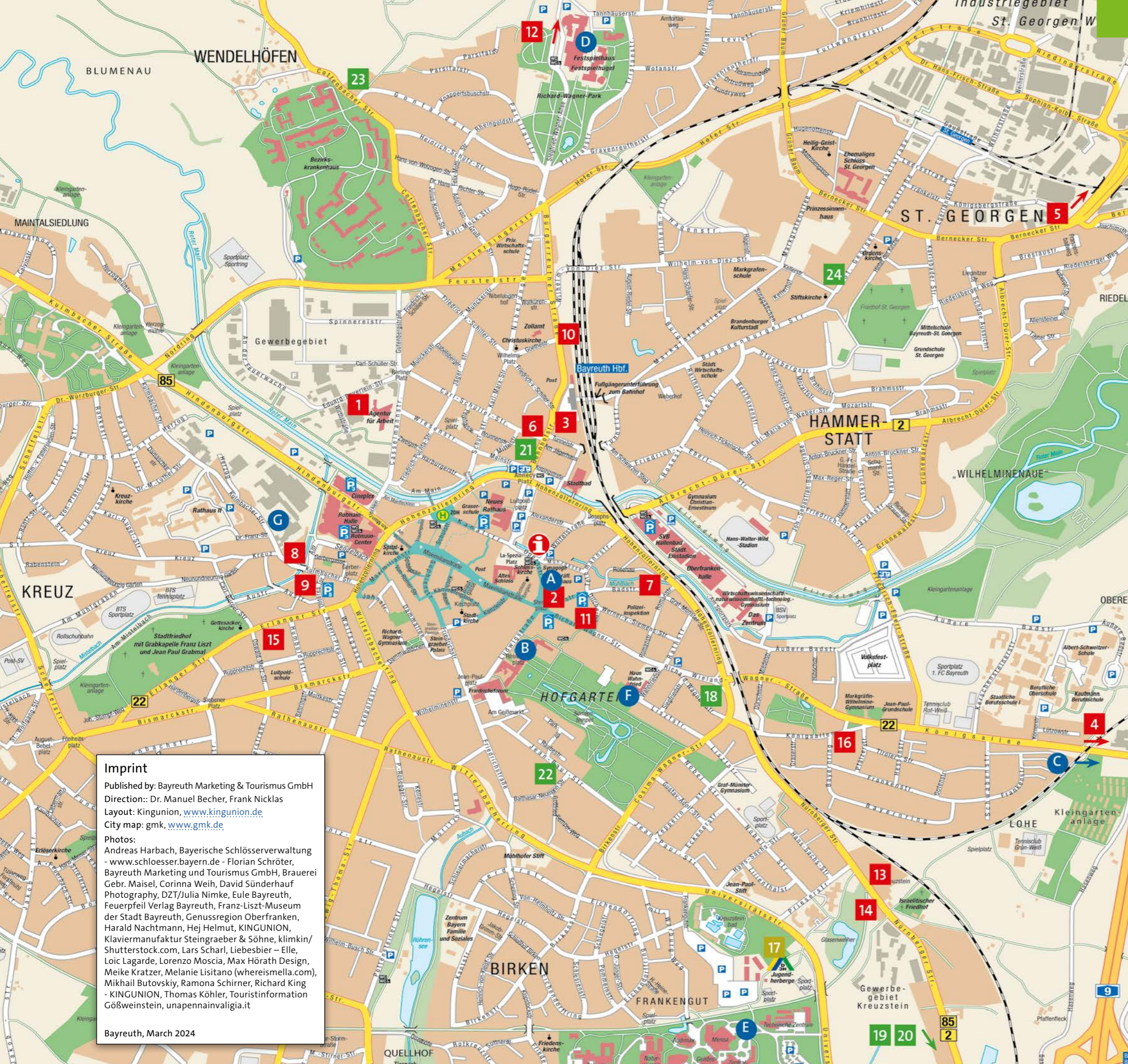
A whole Castle - exclusively for you and your guests! Enjoy the gorgeous setting for your special day or festivity. Rabenstein Castle is the perfect place for weddings, private celebrations or business meetings and conferences.





MEDIEVAL MARKETS:
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19.-22.6. & 1.-3.8.25

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P_{BUS} BUS PARKING FACILITIES

- Albrecht-Dürer-Straße
- Luitpoldplatz
- Wölfelstraße
- Wilhelminenstraße

MEETING POINTS FOR GUIDED TOURS

- Luitpoldplatz
Short term parking
- Richard-Wagner-Straße
60 minutes only
- Albrecht-Dürer-Straße
60-80 minutes
- Wilhelminenstraße
120 minutes
- Wölfelstraße
drop-off only

TOURIST-INFORMATION AND BAYREUTH SHOP

Opernstraße 22
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SIGHTSEEING IN BAYREUTH

- A** UNESCO Cultural Heritage Site: Margravial Opera House
- B** New Palace
- C** Hermitage
- D** Festspielhaus (Festival Theatre)
- E** University of Bayreuth
- F** Richard Wagner Museum
- G** Beer-Adventure-World

Many of the hotels are situated in or very close to the town centre, with its famed historic structures, and are therefore within a comfortable walking distance of the railway station and the tourist attractions.

HOTELS IN BAYREUTH

- P1** Arvena Kongress Hotel ****
- P2** Hotel Goldener Anker ****
- 3** Hotel Bayerischer Hof ****
- 4** Grunau Hotel ****
- 5** Transmar Travel Hotel ****
- P6** Hotel Goldener Hirsch ***
- 7** Hotel Lohmühle ***
- 8** Liebesbier Urban Art Hotel
- P9** Hotel Rheingold Bayreuth
- 10** ibis Styles & ibis Budget Bayreuth
- 11** B&B Hotel Bayreuth
- 12** Hotel Bürgerreuth
- 13** Das KREUZSTEIN
- 14** Apart-Hotel FirstBoarding Bayreuth
- 15** H4 Hotel Residenzschloss Bayreuth ****
- 16** Apartmenthaus Königsallee

YOUTH HOSTELS IN BAYREUTH

- P17** Bayreuth Youth Hostel

GUESTHOUSES AND BOARDING HOUSES IN BAYREUTH

- 18** Pension Zum Edlen Hirschen
- 19** Pension Elbel
- 20** Pension Haus zum Schlehenberg
- 21** Haus Weihenstephan
- 22** Jean-Paul-Stüberl
- 23** Gasthof Kolb
- 24** Gasthof Zum Brandenburger

Imprint
 Published by: Bayreuth Marketing & Tourismus GmbH
 Direction:: Dr. Manuel Becher, Frank Nicklas
 Layout: Kingunion, www.kingunion.de
 City map: gmk, www.gmk.de
 Photos:
 Andreas Harbach, Bayerische Schlösserverwaltung - www.schloesser.bayern.de - Florian Schröter, Bayreuth Marketing und Tourismus GmbH, Brauerei Gebr. Maisel, Corinna Weihs, David Sünderhauf Photography, DZT/Julia Nimke, Eule Bayreuth, Feuerpeil Verlag Bayreuth, Franz-Liszt-Museum der Stadt Bayreuth, Genussregion Oberfranken, Harald Nachtmann, Hej Helmut, KINGUNION, Klaviermanufaktur Steingraeber & Söhne, klimkin/Shutterstock.com, Lars Scharl, Liebesbier - Elle, Loic Lagarde, Lorenzo Moscia, Max Hörath Design, Meike Kratzer, Melanie Lisitano (wherismella.com), Mikhail Butovskiy, Ramona Schirner, Richard King - KINGUNION, Thomas Köhler, Touristinformation Gößweinstein, unapennainvaligia.it

Bayreuth, March 2024

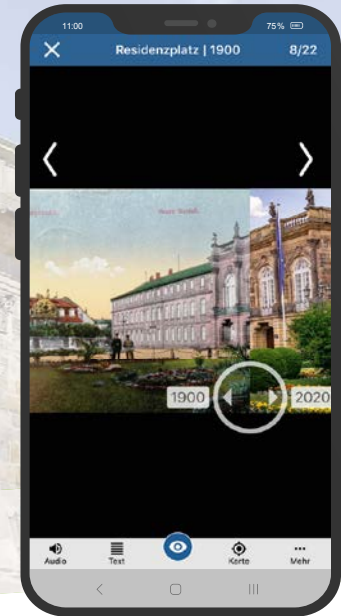
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