



## WORLD OF WILHELMINE

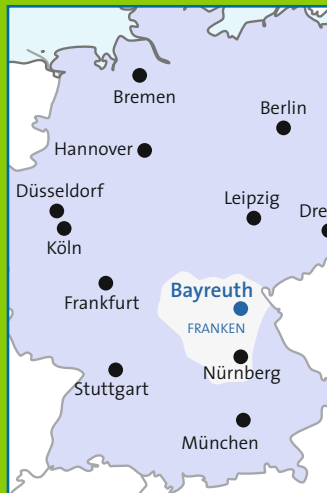
Margravine Wilhelmine, the favourite sister of Frederick the Great, has not just shaped Bayreuth through her impressive buildings, palaces and formal gardens, her understanding of the arts and her ideas also influenced Bayreuth greatly. In the Margravial Opera House, a UNESCO world heritage site, you will have the chance to explore the World of Wilhelmine through a unique multimedia production. Alternatively you can visit the New Palace with its beautiful rococo creations or allow yourself to be enchanted by the beauty of the Hermitage, one of Central Europe's most spectacular formal gardens.

## Did you know that....

- ... Bayreuth staged the first festival performance ever?
- ... German King Ludwig II of Bavaria was the first festival guest?
- ... Bayreuth is home to a world heritage site, the Margravial Opera House?
- ... Napoleon Bonaparte took the splendid dark blue velvet curtain out of the margravial opera house because he liked it so much?
- ... The tower of the palace church was built in 1565/66 following a blueprint created by Leonardo da Vinci?
- ... Mozart's cousin, who he had an avid pen pal relationship with, lived in Bayreuth?
- ... The region to the west of Bayreuth has more breweries than any other country in Europe? In more than 200 breweries over 1.000 beer varieties are brewed.
- ... The place with the highest concentration of breweries in the world is in the administrative district of Bayreuth?
- ... According to the guiness book of world records the most extensive brewery museum in the world is located in Bayreuth?
- ... The German movies "Farinelli", "Rubinrot" and "Wen die Liebe trifft" were filmed in Bayreuth?

### IN THE HEART OF EUROPE

Bayreuth lies in the very middle of Europe and therefore in the heart of Germany. The federal highways A9 and A70 make it readily accessible via car. Scheduled flights via Nuremberg ensure best international connections and the German Railway service Deutsche Bahn links Bayreuth and Nuremberg offering trains which run every hour.



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KULTUR

**W**  
 FOR  
**BAYREUTH**  




## W ... FOR BAYREUTH

Through the annual Richard Wagner Festival Bayreuth has become world renowned, however not only the Festival is worth experiencing. In the Villa Wahnfried as well as in the Richard Wagner museum a unique museum concept will allow guests to experience this musical genius in an entirely different manner. The World of Margravine Wilhelmine offers numerous highlights, most notably the one-of-a-kind margravial opera house that has UNESCO world heritage Status since 2012. Culinary treats are provided in the shape the scrumptious Bayreuther bratwürsts and the refreshing Maisel's Weisse wheat beer. But these are not the only delights on offer, in the Lohengrin thermal bath, a feel-good oasis for body and spirit, you can enjoy fantastic wellness treatments. W- for Bayreuth stands for culture close up and culinary pleasure par excellence!



**BAYREUTH**  
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Festspielhaus

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## WAGNER TIMES THREE

Every year in summer Bayreuth becomes one of the most important culture metropolises, attracting people from all over the world. Through hosting the first festival of this kind, Bayreuth has set standards: today, as in 1876, there is a special charm to experiencing the Richard Wagner creations in their place of origin. Visit the festival theatre within the scope of a guided tour and discover the secrets of the exceptional acoustics! In the Richard Wagner museum you can dive into the time of Richard Wagner himself and the eventful history of the Bayreuth Festivals. The Walk of Wagner invites you to stroll along numerous original sites ranging from the Villa Wahnfried to the festival theatre.



Richard Wagner Museum including Haus Wahnfried



## Margravial Opera House – UNESCO World Heritage since 2012

One of the most beautiful baroque theatres and the most important legacy of Margravine Wilhelmine.



## WHEAT BEER AND SAUSAGES

Bayreuth lies in the heart of the culinary pleasure region of upper Franconia. Here one of the largest diversities of local and regional specialities are offered. With the largest density of breweries in the world located here, upper Franconia even holds a world record title. Bayreuth's beer variety makes it one of the best ambassadors in the world of culinary delights. But not just the amount of breweries is impressive - nowhere else will you find as many traditional butchers and bakeries. Enjoy Franconian specialities such as "Schäufele", Krenfleisch or Bratwürsts" that continue to be prepared in the old traditional manner. The Bayreuth gastronomy will ensure that their cuisine will make your trip a memorable one!

